

Liberating the leader in everyone

Picker DNA is the shared set of values, attitudes and behaviours that make us who we are. Because they have been created by us, they are unique to us as an organisation. By acting in accordance with Picker DNA, we are working to the same values across the divisions and projects. We can work together to inspire and deliver person centred care, and we know what to expect from each other in order to achieve the biggest impact.

Lead

Be accountable, and take personal responsibility for what you do.

Challenge constructively.
Speak up and be heard

Be proactive and lead.
Be the change you want to see.

Inspire

Take pride as our work makes a difference.

Be passionate about everything you do.

Show your commitment, and inspire it in your team.

Collaborate

Recognise success and share what you learned along the way.

Get involved! Participate in opportunities and have fun.

Trust your colleagues. Give and receive support and respect.

Progress

Aspire to develop yourself and your work, and learn from any mistakes.

Push yourself, and question what you know.

Remember that Picker colleagues have the same goals, and we'll help our clients to reach theirs.

Read more about the initiative at Picker.org/PickerDNA