

Impact of COVID-19 Survey

Package specifications

Project management & survey support	Flexible survey deployment which includes: <ul style="list-style-type: none"> • A Picker designed question set focused on capturing the experiences of staff during the COVID-19 pandemic between April and September 2020 • Inclusion of optional staff experience questions for your organisation between October 2020 and March 2021
	An experienced project manager assigned to your organisation, supported by the wider Picker Service Delivery team
	Several timetable options available to suit your organisation's needs
	All data management and project management will be undertaken in compliance with our ISO 27001 and ISO 20252 accreditations
Online survey	Ability to run a fully online survey for all your organisation's staff
	Online survey powered by Picker's digital research platform, which includes: <ul style="list-style-type: none"> • Personalised email survey invitations to all staff • Unique links within survey invitations mean logging into the survey is not required • Reminder emails can be sent at regular intervals to non-responders • All emails tailored to your organisation's requirements • A responsive survey design, fully optimised for smartphones and tablets
	Bespoke fieldwork and mailing intervals to ensure your programme is happening at the most appropriate and impactful time for your organisation and its staff
	Real time response rate information available during fieldwork at an organisational level, as well as for up to three breakdown levels
	Ability to update email addresses that 'bounced' on the launch of the survey
Reporting & analysis	Organisation level access to Picker's digital research platform which provides: <ul style="list-style-type: none"> • Real time response rate information during fieldwork • Real time survey results during fieldwork • Internal benchmarking with results broken down to up to eight different levels • External benchmarking against other organisations working with Picker (where available) • Free text responses broken down by two different levels
	Survey results from the online dashboard can be exported into PDF and JPG
	All reporting outputs are designed to protect the anonymity of your organisation's staff

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